



## Developing Entrepreneurship and Digital Storytelling Skills Both in General and Specific of the Agribusiness Sector

Issue 4

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### What is F.A.S.T.E.S.T project about?

The project aims to help teachers adopt a more innovative approach to education through various creative ways and to encourage them to take advantage of the modern technological means to better the educational methods. It also aims to develop and implement the ability of VET teachers to adopt an innovative teaching approach at EU level, which matches the practice of "Storytelling" to the digital skills of hypervideos creation and the topic of entrepreneurship.

The project leads to put into effect the recommendations of the European Council in the "Conclusions on entrepreneurship in education and training" (02.17.15), due to the fact that entrepreneurship in education and training can promote employability, self-employment and active citizenship, as well as the development of adaptable and outward-oriented VET institutions. F.A.S.T.E.S.T has started in November 2015 and it will last 24 months.



### Target groups

- ◆ Teachers
- ◆ Trainers
- ◆ Students (particularly Early School Leavers)
- ◆ Other relevant stakeholders



### What results are expected on the completion of the project?

F.A.S.T.E.S.T project will have an impact on **teachers** and **trainers** of secondary education, providing them with the necessary tools to adopt a more **innovative teaching method**, based on storytelling and digital competences, and aiming at the development of entrepreneurial skills.

The students will cultivate the **entrepreneurial spirit** and gain knowledge regarding digital storytelling both general and particular of the agribusiness sector. The main project products that will contribute to the achievement of these results are **8 hyper-videos** (interactive videos) that will serve as **OER** and a methodological handbook/guidelines for the efficient use of **digital storytelling** for the students to develop their entrepreneurial skills.



### Completion of Output 4 - Methodological Guidelines for the effective use of Digital Storytelling at school aimed at entrepreneurial skills teaching & learning

Output 4 essentially, includes the **technical guidelines** about how to make the hypervideos. More specifically, it consists of the **methodological guidelines** on the operational behaviour to be held for the effective use of **digital storytelling** aimed at learning **entrepreneurial skills** in vocational secondary schools specialised in agribusiness, as well as information for

the effective use of project **OER** (hypervideos + training programme); **protocols of use** / transfer of OER to other areas of intervention; theoretical framework of the **use of technology** in school teaching, both in a **pupil-led** perspective (use of technology for situated learning), and in **teacher-led** perspective (use of technology to transfer contents).

Furthermore, it also includes the Business Partners consultation about Entrepreneurship and Entrepreneurial Learning and **how to build** successful relationships between **schools** and **companies** in the countries of the consortium, as well as the revised teaching programme from schools about entrepreneurship.

### 6th partners meeting and Final Conference in Parma, Italy

The 6<sup>th</sup> partners meeting and the Final Conference of our project F.A.S.T.E.S.T took place in **Parma, Italy** on the 10<sup>th</sup> and 11<sup>th</sup> of **October 2017** respectively.

During the meeting the next steps of the project have been discussed and more specifically the different schools presented individually the results from the finalisation of Output 4.

Furthermore, the coordinator of the project informed all the project partners regarding administrative as well as

financial issues relevant to the project's finalisation.

The Final Conference of the project, took place at **Parma Manufacturers' Association** building and was attended by members of the **school community**,



**entrepreneurs** as well as the **general public**.

All the participants had the chance to enjoy engaging and inspiring talks by **Paolo Bruttini** that delivered an interesting presentation about storytelling and how it can serve as a training tool and **Emil Abirascid** that talked about start-ups and entrepreneurship.

Towards the end of the conference the participants had the chance to meet the project consortium and ask questions relevant to the project and the presentations.

### Project Consortium:



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