



Developing Entrepreneurship and Digital Storytelling Skills Both in General and Specific of the Agribusiness Sector

Issue 2

March 2017

What is F.A.S.T.E.S.T project about?

The project aims to help teachers adopt a more innovative approach to education through various creative ways and to encourage them to take advantage of the modern technological means to better the educational methods. It also aims to develop and implement the ability of VET teachers to adopt an innovative teaching approach at EU level,

which matches the practice of "Storytelling" to the digital skills of hypervideos creation and the topic of entrepreneurship.

The project leads to put into effect the recommendations of the European Council in the "Conclusions on entrepreneurship in education and training" (02.17.15), because entrepreneurship in education and training can promote employability, self-employment and active citizenship, as well as the

development of adaptable and outward-oriented VET institutions. F.A.S.T.E.S.T has started in November 2015 and it will last for 24 months.



Target groups

- ◆ Teachers
- ◆ Trainers
- ◆ Students (particularly Early School Leavers)
- ◆ Other relevant stakeholders



What results are expected on the completion of the project?

F.A.S.T.E.S.T project will have an impact on **teachers** and **trainers** of secondary education, providing them with the necessary tools to adopt a more **innovative teaching method**, based on storytelling and digital competences, and aiming at the development of entrepreneurial skills.

The students will cultivate the **entrepreneurial spirit** and gain knowledge regarding digital storytelling both general and particular of the agribusiness sector. The main project products that will contribute to the achievement of these results are **8 hyper-videos** (interactive videos with links) that will serve as **OER** and a methodological handbook/

guidelines for the efficient use of **digital storytelling** for the students to develop their entrepreneurial skills.





**Completion of Output 2 -
Multi-language hypervideos
(pupil-led experimentation)**

The output is consisted of **8 hypervideos**, created by students (pupil-led experimentation) with the ultimate goal to develop **entrepreneurial skills** by setting up mini-companies designed to come up with products of **digital storytelling**.

In each partner country, business organizations shared procedures to identify the will to be protagonists of an experience of **"Corporate storytelling"** on the part of **entrepreneurs of 8 companies** in the agro-industrial sector, to create case studies covering all the sectors: milk, dairy products

and cheese; fresh and cured meat; dried pasta and baked products; vegetables and animals food preserves.

These are **video interviews** focusing on **successful business stories**, with particular focus on the core competencies behind this success.

The video narrations were set using the devices developed as components of Output 1, in particular the instrument for the "story finding" (identifying the key elements of the story: the **entrepreneurial skills** to highlight) and the storyboard format (the script of the **video interview** - narrative scheme) developed by multidisciplinary teams of teachers.

Students of the mini-enterprise "**learned by doing**" through this process. The final versions of all the **hypervideos** will be published on the project website. The next Output 3—Training Programme for the "blended" use of hypervideos re-edited by teachers will be finalized in **May 2017**.

4th partners meeting in Covilha, Portugal

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The 4th partners meeting of our project F.A.S.T.E.S.T EU has taken place in **Covilha, Portugal**, on the 2nd and 3rd of **February 2017** and hosted by Escola Profissional Agrícola Quinta da Lageosa. During the 2-day meeting, the ten partner organizations discussed the overall progress of the project, presented the preliminary versions of their **hypervideos**, and agreed on the

deadlines of the next activities. **Output 2** has been completed and the next output, Output 3, will begin this month until May. The next project meeting will take place in **Porto, Portugal** in June 2017.



Project Consortium:



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